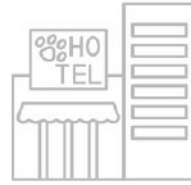




RETAIL & F&B CONCEPTS



MIXED USE



HOTEL



RESIDENTIAL



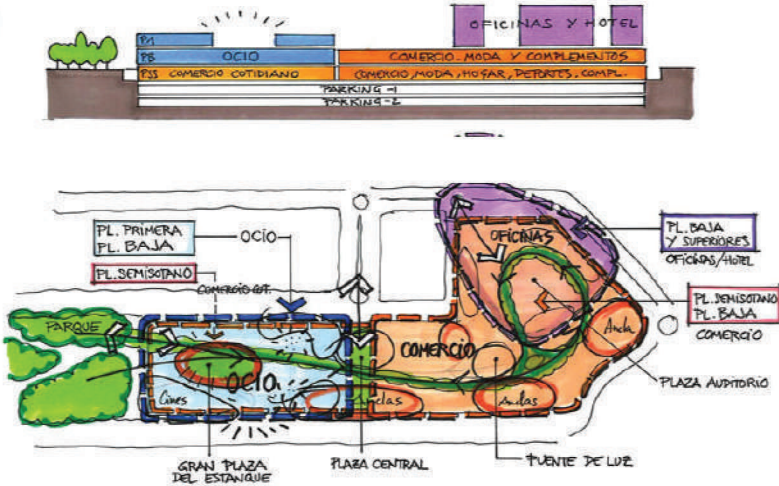
CULTURAL & TRANSPORTATION

B

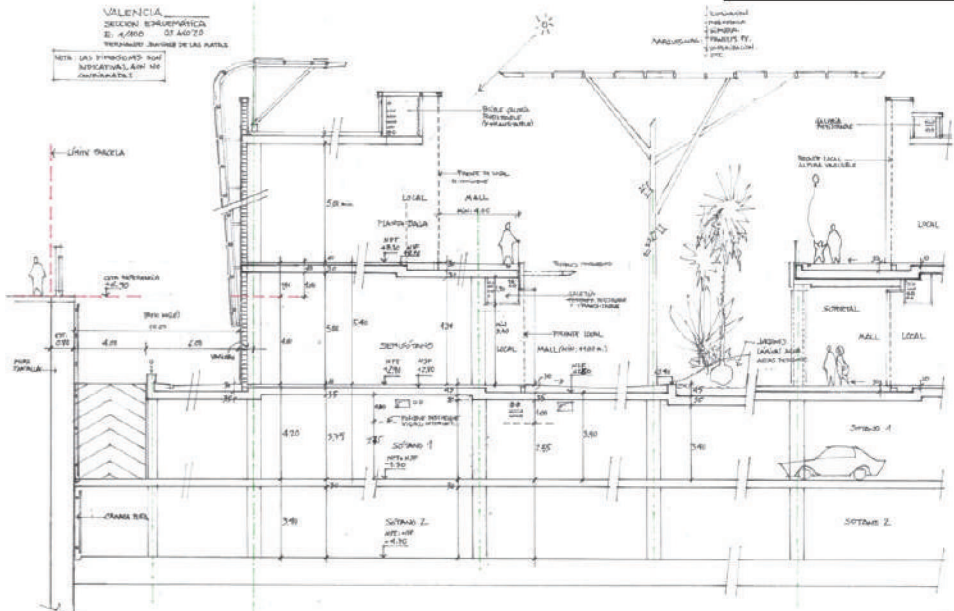
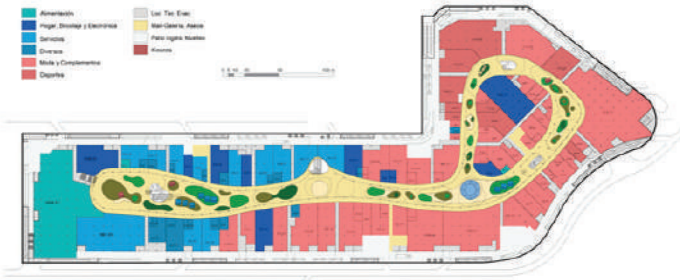


Mall TuriaNova TNovo

Location: Valencia, Spain
Typology: Centro Comercial
Design: White Lab studio
Status : Underconstruction



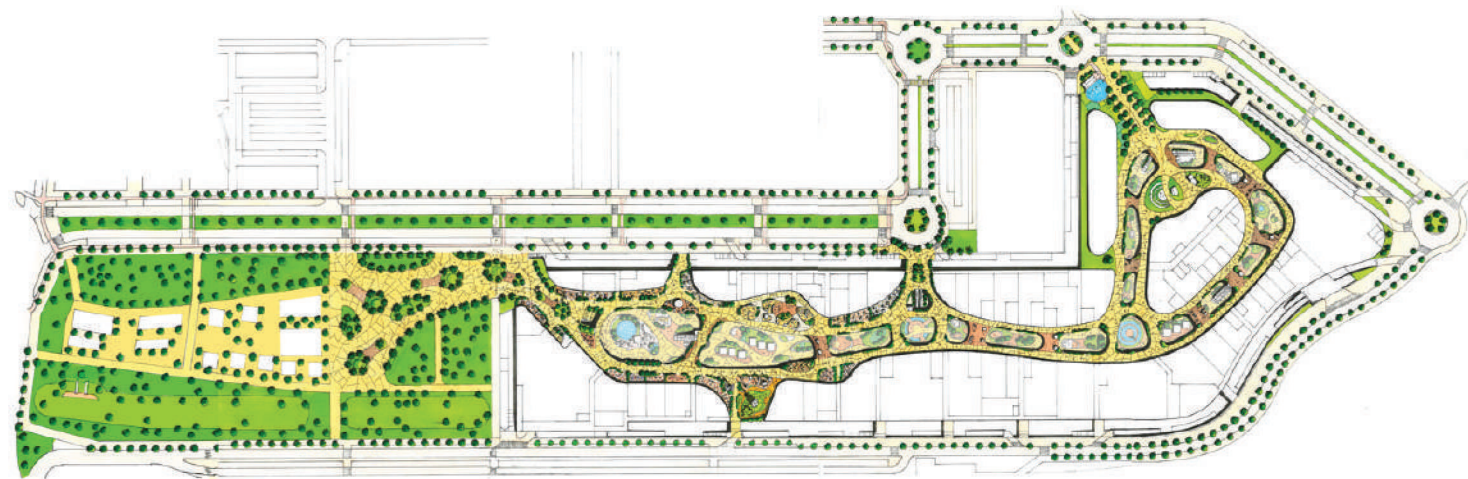
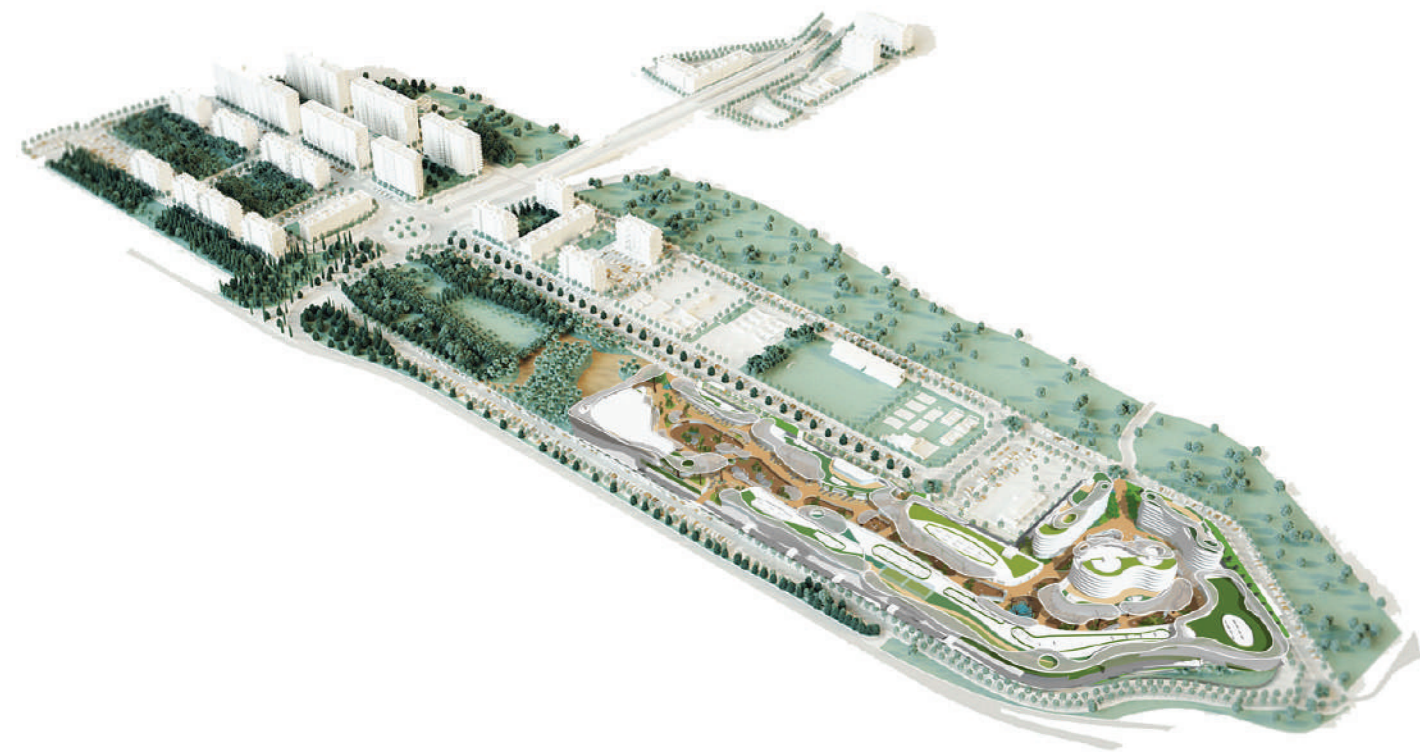
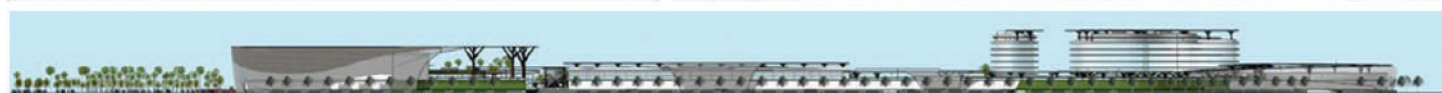
Centro Comercial TNovo





Mall TuriaNova TNova

Location: Valencia, Spain
Typology: Shopping Mall
Design: White Lab studio
Status : Underconstruction





IKEA Service Line

Location: Malaga, Spain
Typology: F&B Projects
Design: Livit
Status : Concept Design



WARDROBE
STORAGE

Trolley cart pick up
Smallware elements needed for the meal: trays, cutlery, glasses, cups and napkins

PATIO
COLD STATION

Ready-to-eat prepared food, cold bottled beverages, salads and desserts

HALL
ORDER & PAY

Cashier payment system and point of human interaction between employees and customers

KITCHEN
HOT FOOD PREPARATION

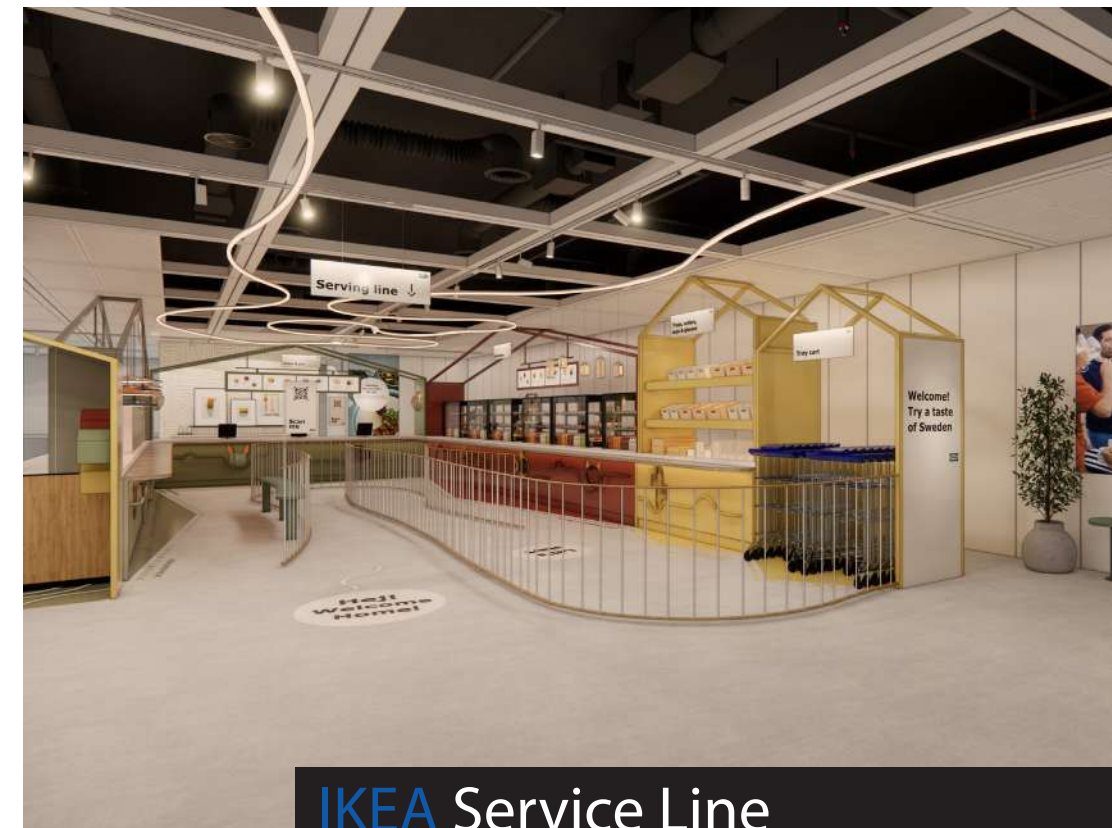
Hot dish preparation served ready for the customer. Hanging lamps that provide warm ambience.

PANTRY
BEVERAGE STATION

Refill system for beverages and coffee with an easy access design from various points of the customer journey.

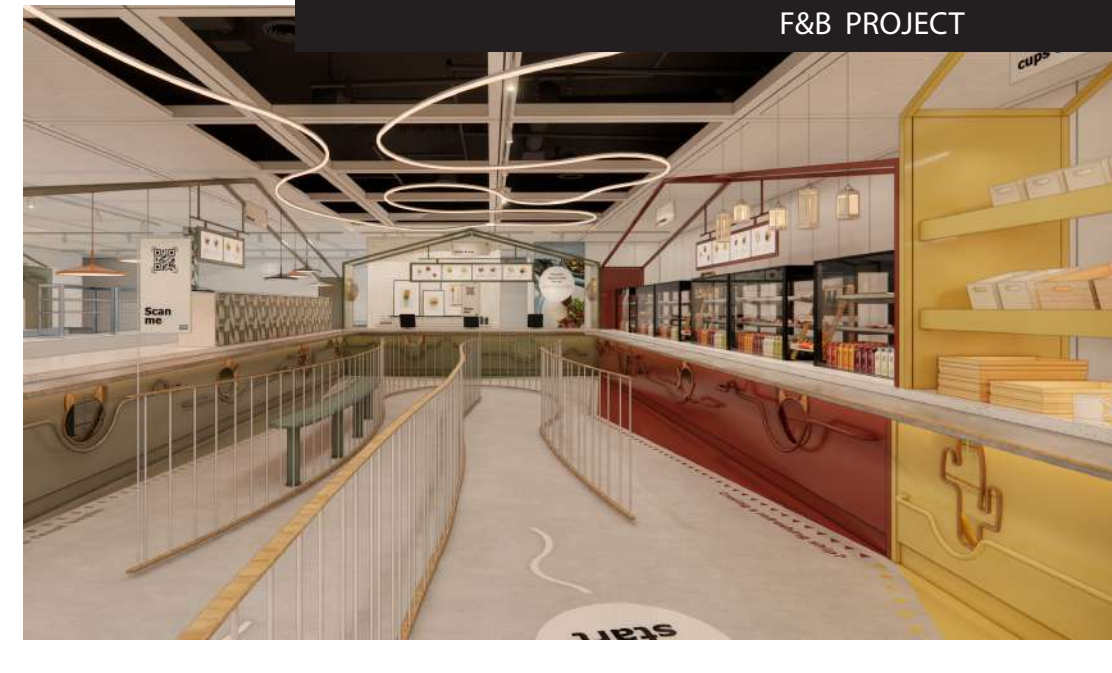
LIVING ROOM
SEATING AREA

Flexible seating area with various types of high and low seating for the customer to enjoy their meal



IKEA Service Line

F&B PROJECT





Beauty Clinic Hainan

Location: Hainan, China.
Typology: Health.
Design: Heqiao Design.
Status: Under construction.

位置: 柳州市, 中国
项目种类: 广告
设计师: Heqiao Design
项目状态: 比赛. 在建



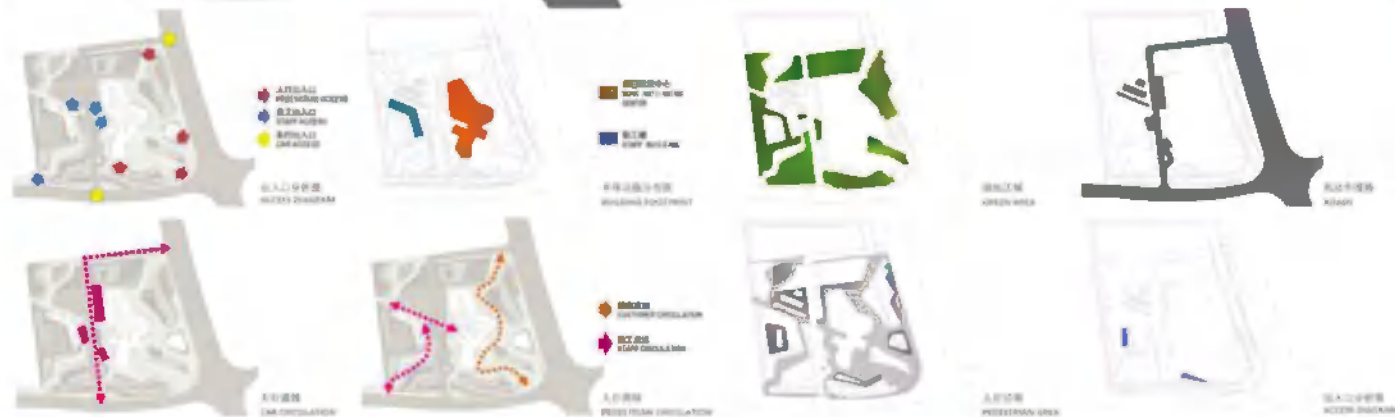
MASTERPLAN



MAIN ELEVATIONS



Beauty Clinic Hainan
PERSPECTIVE VIEWS





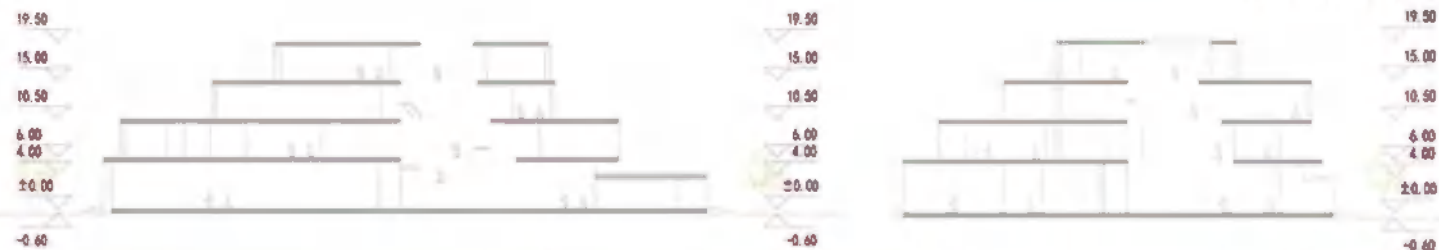
Beauty Clinic Hainan

Location: Hainan, China.
Typology: Health.
Design: Heqiao Design.
Status: Under construction.

位置: 柳州市, 中国
项目种类: 广告
设计师: Heqiao Design
项目状态: 比赛, 在建



MAIN SECTIONS



Beauty Clinic Hainan
PERSPECTIVE VIEWS



环氧树脂
Curved Epoxy



黑色铝框架
Black Aluminium frames



自动玻璃门
Retractable Glass Doors



白色木材
White Wood





**F&B
Scale
Projects**

Location: Worldwide
Typology: Food & Beverage
Design: Livit Design.
Status : Underconstruction.

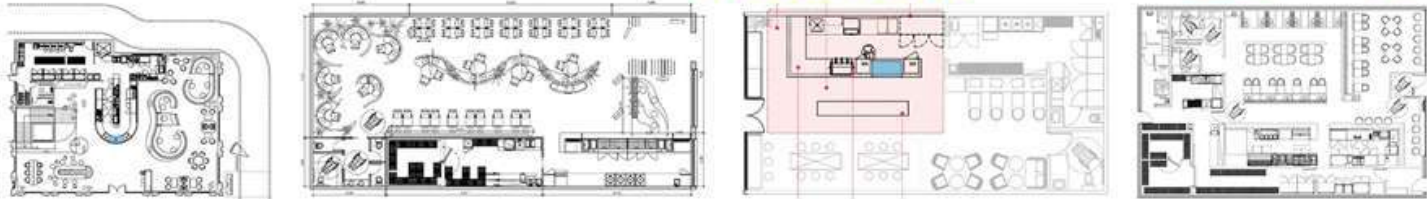
**LAUGHING
COFFEE MAN[®] COMPANY**



Hawaiian




1/2M

Food & Beverage Scale Projects





Beijing Mall Bairong

Location: Beijing, China.
Typology: Commercial.
Design: Heqiao Design.
Status : Competition.

位置：北京，中国
项目种类：广告
设计师：Heqiao Design
项目状态：建筑设计大赛

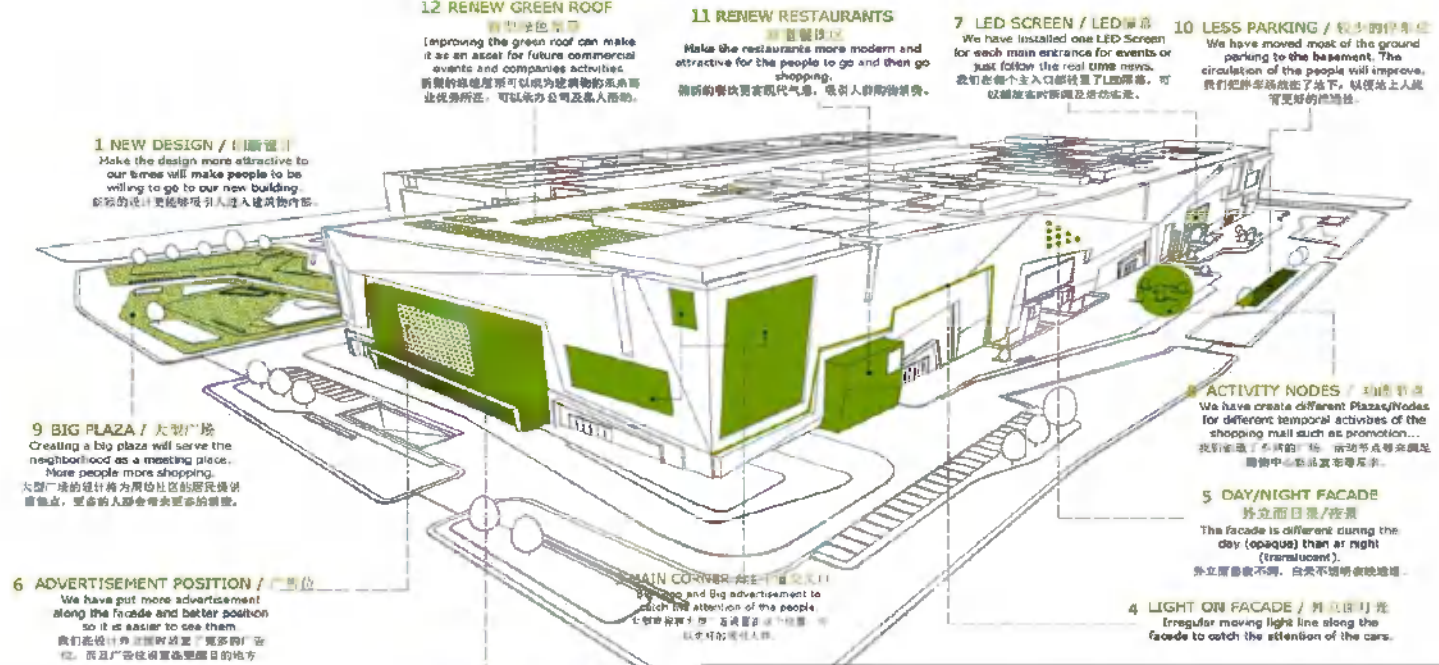
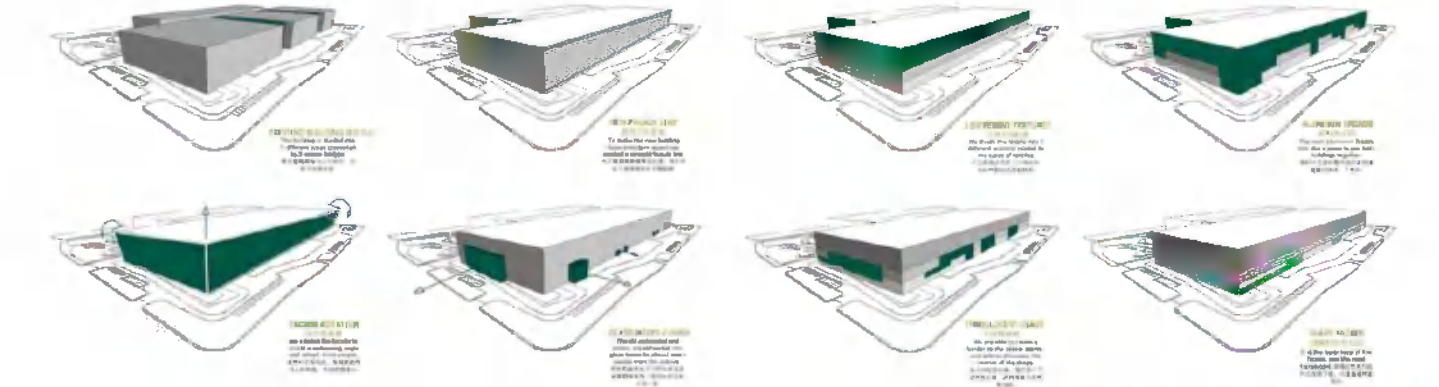




Beijing Mall Bairong

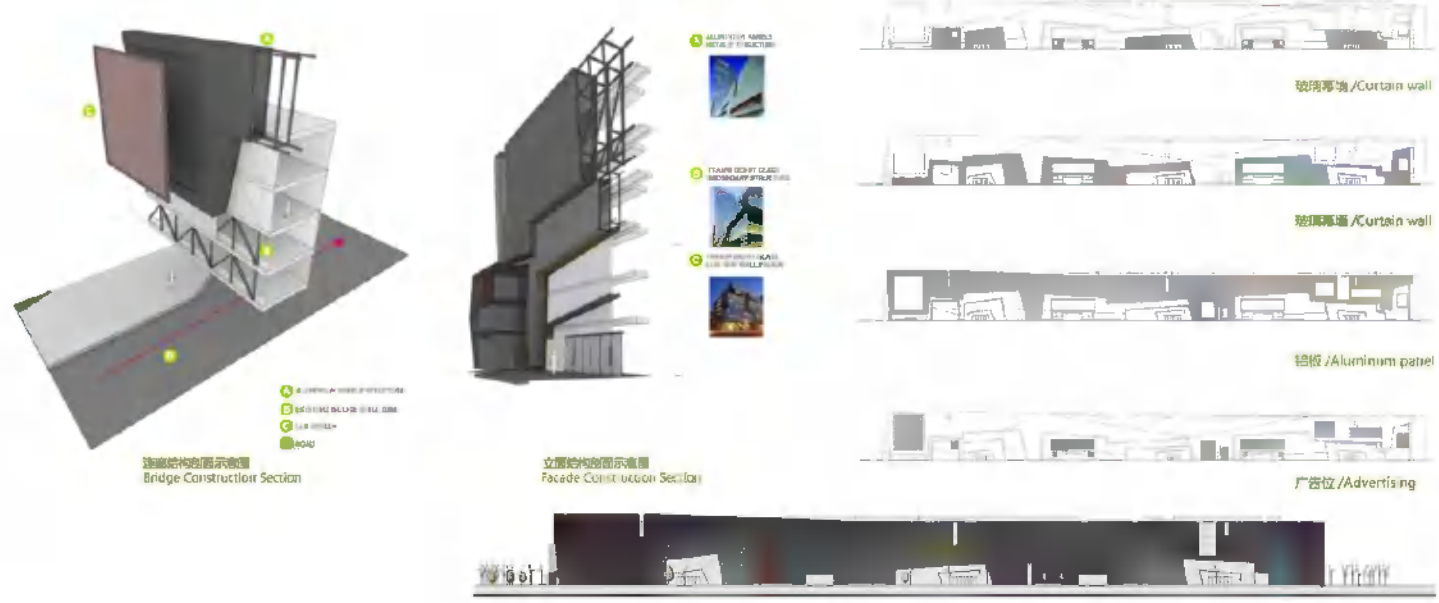
Location: Beijing, China.
 Typology: Commercial.
 Design: Heqiao Design.
 Status: Competition.

位置: 北京, 中国
 项目种类: 广告
 设计师: Heqiao Design
 项目状态: 建筑设计大赛



Beijing Mall Bairong

PERSPECTIVE VIEWS



B

Balaguer

Rioja

Luis

Spain, Madrid,

3 February 1985

+34 676 75 47 12

luisbalaguerrioja@gmail.com



W

LAB

PARTNER / FOUNDER

WHITE LAB GROUP

ART GALLERY & ARCHITECTURE

Head of a team of 6 people

Madrid - April 2016 - Now

PhiBa

ARCHITECTURE

DESIGN DIRECTOR & BUSINESS

PHIBA ARCH

PHILADELPHIA, BARCELONA & MADRID

Head of a team of 8 people

Madrid - February 2024 - Now

livit



PROFESIONAL EXPERIENCE

DESIGN DIRECTOR
LIVIT DESIGN
Head of a team of 6 people
Madrid - June 2022 - February 2024

DIRECTOR OF ARCHITECTURE
HEQIAO DESIGN
Head of a team of 10 people
Beijing - July 2014 - April 2016

SENIOR ARCHITECT
VBN GLOBAL BEIJING
Head of a team of 6 people
Beijing -January 2014 - July 2014

LEADER ARCHITECT
CCDI - China Construction Design
International Grooup
Head of a team of 3 people
December 2012 - January 2014

ARCHITECT
ZEPHYR US ARCHITECTS
Beijing
September 2010 - December 2012

ACADEMIC EXPERIENCE

MASTER DEGREE OF ARCHITECTURE

POLITECHNIC SUPERIOR SCHOOL / SAN PABLO CEU UNIVERSITY

September 2003 - January 2010

EXECUTIVE MASTER - REAL ESTATE MANAGEMENT EXECUTIVE PROGRAM

IE BUSINESS SCHOOL

September 2018 - September 2019

AI - ARTIFICIAL INTELIGENCE & ARCHITECTURE COURSE

EUROPEAN SCHOOL OF ARCHITECTURE

June 2023

COURSES & SEMINARS

Designing Cities

Pennsylvania State University

Workshop with Peter Eisenman

San Pablo CEU University

Workshop in China, Unit Housing

San Pablo CEU University

Strategic Leader Course

San Pablo CEU University

AWARDS & PUBLICATIONS

Interview at El Mundo newspaper

“China, The emperor of the architecture”

Interview at Expansion newspaper

“How to act with a chinese boss”

Balaguer Rioja Luis

CURRICULUM VITAE

LANGUAGES

SPANISH

C2 Level

ENGLISH

C2 Level

CHINESE

B2 Level

FRENCH

A2 Level

COMPUTER SKILLS

AUTOCAD

High Level

PHOTOSHOP

High Level

SKECHT UP

High Level

3D MAX

High Level

REVIT

High Level

INDESIGN

High Level

OFFICE 360

High Level

ENSCAPE

High Level

CHAT GPT

Mid Level

MIDJOURNEY

Mid Level

